Strategic Plan for 2026/27

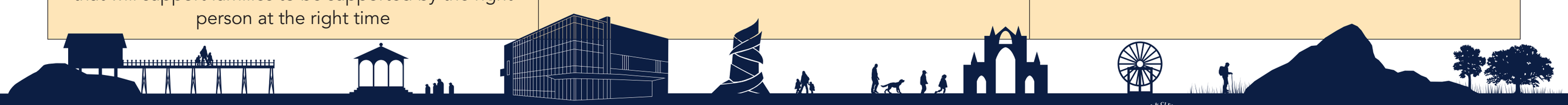
The Vision	The Mission
Redcar & Cleveland will be a caring, thriving, inclusive and ambitious borough where people are proud to live work and visit and where communities are safe and healthy.	**Working together for a better Redcar & Cleveland**

The Values

Being open, honest and trusted We act with integrity and transparency.	**Treating people fairly** We value and respect everyone and ensure fairness in how we work and serve our communities.	**Spending money wisely** We use resources responsibly to deliver value for Redcar & Cleveland.	**Working as one team for Redcar and Cleveland** We collaborate across the council and with partners to make the biggest impact.	**Responsive and accountable** We take ownership and respond promptly

Strategic aims for the borough

Provide excellent services for residents	Secure investment, regenerate and create jobs	Enhance quality of life across the area
Key tasks for the year ahead		
Implement Adult Social Care Strategy focussing on: • Prevention, Independence and Personalisation. • Integration, Intelligence and Innovation.	Deliver regeneration projects in Guisborough, TS6 and the Look Out in Redcar, on time and to budget.	Deliver imaginative borough events including the Kite Festival and the return of Festival of Thrift.
Deliver food waste collections to increase recycling by 5%	Start the development of a new Local Plan	Improve the look and feel of the streets and parks, with a focus on town centres
Deliver requirements of government reform: SEND and Children's Wellbeing and Schools, Devolution & Community Empowerment Bill and Renters Rights Bill.	Support inward investment to Teesworks and Wilton	Deliver a sustainability programme to improve the efficiency of council buildings and reduce our carbon footprint
Implement Families First and Best Start In Life strategies that will support families to be supported by the right person at the right time		



To see the full strategy document, go to: **www.redcar-cleveland.gov.uk/corporate-plan**

this is Redcar & Cleveland

Strategic aims for the organisation			
Attract and retain the very best people	**Improve our financial resilience**	**Transform ways of working**	**Work as one team**
Key tasks for the year ahead			
Deliver an effective workforce development programme which: • Ensures we maximise employment of apprentices and the use of the apprenticeship levy • Strengthen recruitment and retention in hard-to-fill roles through targeted workforce planning and market responsive approaches. • Helps to increases staff satisfaction • Ensures staff are ready for progression and allows internal promotion	Support and work with partners and the valuation office to promote development and ensure timely entry into the business rates system.	Align transformation activity with financial sustainability to deliver projects service improvement which saves money.	Embody the council values at all levels.
Deliver a programme of work to improve attendance levels.	Reduce the number of children entering care through early intervention, while developing inhouse children's homes to provide high-quality placements at lower cost than current market rates.	Agree and deliver a strategy to: • Transform internal systems and processes • Modernise working practices through better use of technology and buildings • Improve the council's online customer services offer	Strengthen corporate working by embedding shared priorities, clear accountability and collective ownership of outcomes.
	Deliver a strategic review of the council's asset base to align with service need and budget availability, rationalising surplus assets to reduce investment and maintenance costs, and generate sales receipts.		Prepare for and deliver local elections.
	Strengthen early intervention and reablement, improve hospital discharge pathways, and make targeted use of technology to reduce demand, support independence, and meet needs in the most cost-effective way		Improve council-wide performance in relation to key organisational assurance metrics.