



**Dear Saltburn Resident,**

As visitor numbers to your hometown have grown year on year, many of you have called for highway and parking improvements, in order to ease congestion and prevent overspill parking into residential areas of the town.

In response, the council are developing a transportation strategy for Saltburn, which will form part of a much wider initiative for the town's future, to take care of the needs of its residents and businesses, while accommodating the increasing volume of visitors.

There are a number of positive things in the pipeline for Saltburn, but first, we must ensure that residents and local businesses are consulted and prioritised.

Therefore, we have commissioned traffic consultants, Capita, who will shortly be carrying out an initial public consultation and inviting people to get involved, before taking forward suggestions and recommendations to a second, statutory consultation.

Capita will also be carrying out surveys in the town and collecting data for analysis to inform the recommendations, including car parking data analysis, count surveys, safety and access audits and comparisons with visitor destination neighbours such as Scarborough and Whitby.

Some of the plans for consideration will include:

- Increasing number of parking bays on Marine Parade;
- Introduction of pay and display car parking, alongside residents-only car parking, on Marine Parade;
- Residents only zones in areas affected by visitor parking, such as the Jewel streets;
- Improved parking facilities with expanded capacity at Cat Nab car park, including provision for motorhomes;
- Introduction of electric vehicle charging points at suitable parking locations within the town;
- A new car parking facility next to Saltburn pumping station;
- Designated parking for train users.

Alongside modifications to the town's parking provision, residents will be consulted on ideas such as:

- Improved pedestrian and cycling access in busy areas;
- Revision of speed limits in parts of the town;
- Improvements to outdoor spaces which could be licenced;
- Feasibility of a Park and Ride system.

We very much hope you will take the opportunity to engage in the consultation process positively. We know how important Saltburn is to its residents and businesses and would like to make this work well for everyone involved.

Yours faithfully,

A handwritten signature in blue ink, appearing to be 'Julie Craig'.

Councillor Julie Craig (Cabinet Member for Highways and Transport)