



**GROWTH SCRUTINY & IMPROVEMENT
COMMITTEE**

THURSDAY, 15 DECEMBER 2022 AT 10.00 AM

CIVIC CENTRE, RIDLEY STREET, REDCAR, YORKSHIRE, TS10 1TD

CONTACT

David Boville

01642 444617

6 December 2022

CIRCULATION

Councillors V Smith (Chair), S Jeffrey (Vice-Chair), B Ayre, N Baldwin, R Clark,
W Davies, M Head, C Jones, Y Lax-Keeler, P Thomson, A Turner and S Waterfield
Councillors Gallacher and Lanigan (Cabinet Members - for information)

All Members of the Council (for information)

Managing Director (Head of Paid Service)

The Press [except for Confidential item(s)]

A G E N D A

	<u>Pages</u>
1. Apologies for Absence.	
2. To confirm the Minutes of the meeting held on 3 November 2022.	2 - 6
3. Declarations of Interest.	
4. Place Marketing and Ambassador Programme Appraisal.	7 - 17
5. Relevant Cabinet Reports.	
Would Members please refer to their copy of the Cabinet Workbook for the meeting (these papers will follow).	
6. Teesworks Governance.	18 - 24
7. Quarter 2 Performance Update.	(Presentation)
8. Place Investment Team Progress Update.	25 - 44
The Chair has requested that If Members of the Committee have any questions relating to this item, could these please be submitted in advance to allow the officers to provide a full response at the meeting.	
9. Any items the Chair certifies as urgent.	

Thursday, 3 November 2022

GROWTH SCRUTINY & IMPROVEMENT COMMITTEE

A meeting of the Growth Scrutiny & Improvement Committee was held on Thursday, 3 November 2022 at the Civic Centre, Ridley Street, Redcar, Yorkshire, TS10 1TD.

PRESENT Councillor V Smith (Vice-Chair, in the Chair),
Councillors B Ayre, N Baldwin, M Head,
S Jeffrey, Y Lax-Keeler, P Thomson and
S Waterfield.

OFFICIALS L Anderson, A Carter, A Pearson and D Boville.

IN ATTENDANCE Councillors C Gallacher and M Lanigan.

8 **A MINUTE'S SILENCE IN REMEMBRANCE OF COUNCILLOR FOLEY-MCCORMACK.**

The Vice Chair announced the sad death of Councillor Foley-McCormack who had been the Chair of the Growth Scrutiny and Improvement Committee, and the Committee held a minute's silence as a mark of respect.

9 **TO APPOINT A CHAIR.**

RESOLVED that Councillor Vince Smith be appointed as Chair of the Growth Scrutiny and Improvement Committee.

As a result of this appointment a vacancy at Vice Chair was created. The Committee agreed for this vacancy to be held until such time that an appointment was felt appropriate.

10 **APOLOGIES FOR ABSENCE**

Apologies for absence were received from Councillors R Clark and C Jones.

11 **TO CONFIRM THE MINUTES OF THE MEETING HELD ON 22 SEPTEMBER 2022.**

RESOLVED that the Minutes of the Growth, Enterprise & Environment Scrutiny and Improvement Committee held on 22 September 2022 be confirmed and signed by the Chair as a correct record with the following amendments:

Thursday, 3 November 2022

- Minute number 7, second bullet point to read "...Cat Nab Car Park."
- Minute number 7, fourth bullet point to read "As the railings on Marine Parade now needed replacing..."

12 **TEESWORKS UPDATE.**

The Leader of the Council provided an update on Teesworks which included that it was still to be determined when the Council would start receiving business rates from the site and that the number of companies moving onto the site had slowed.

As part of the ensuing discussion, the following points were made:

- Members expressed dismay that representatives from the Tees Valley Combined Authority (TVCA) or Teesworks had not been able to attend the meeting. Members were reminded that Scrutiny committees could not compel representatives from other authorities or private enterprise to attend meetings.
- It was difficult for the committee to undertake work in an informed manner without the correct representatives attending and providing information.
- Members reiterated a desire to visit the Teesworks site.
- The Committee agreed that the Chair of the Committee would write to both Teesworks and the Tees Valley Combined Authority reiterating the Committee's request for appropriate representatives to attend Committee and provide updates on the work ongoing at Teesworks when available.
- Members requested a report elaborating on the information that had been circulated following the last committee meeting. The report should detail the governance arrangements of Teesworks, what impact decisions made by the Teesworks Ltd Company could have on the Council's finances, particularly in relation to the retention of business rates, and where opportunities for accountability and influence existed. This would enable Members to act more effectively in their roles on the TVCA's Cabinet, Overview & Scrutiny and Audit & Governance Committees.
- Members requested reassurance that the previous agreements relating to the provision of funding to cover any business rates shortfall was still in place:-**NOTED**

Thursday, 3 November 2022

13 **BOROUGHWIDE PUBLIC REALM UPDATE.**

The Assistant Director for Growth & Enterprise advised that at present there were no plans to continue the Boroughwide Public Realm Programme beyond the current financial year. There was currently £215,000 left in the budget and the progress of outstanding schemes was currently being evaluated to determine if it was more appropriate to allocate some or all of this money to managing budget pressures in other areas of the Council. This would be a topic for debate at the forthcoming Member Conference on the budget. It was thought that if Councillors wished to continue the Boroughwide Public Realm Programme in future years, this would need to be funded through prudential borrowing.

A Member commented that while tough decisions would need to be made on the Council's budget, the Boroughwide Public Realm Programme was an important way for the Council and Councillors to engage and build relationships with communities. Cutting the Programme could make future budget decisions more difficult due to the loss in public support:-**NOTED**

14 **ADULT LEARNING UPDATE.**

The Assistant Director for Growth & Enterprise presented an update on the delivery of training and qualifications through the Redcar & Cleveland Adult Learning Service and Teesworks Skills Academy.

As part of the ensuing discussion, the following points were made:

- For economic developments, S.106 obligations were usually limited to transport and skills development. An arrangement with the TVCA had allowed the Council to receive funding to continue to deliver the Teesworks Skills Academy in advance of any S.106 monies being received.
- A Member requested further information as to how the performance of the Adult Learning Service was calculated and what the current and previous statistics were.
- Companies on Teesworks could either run their own recruitment exercises or utilise the Skills Academy. Companies that did not run their recruitment via the Skills Academy would still have access to the local employment database of those people who had expressed a desire to work on site:-**NOTED**

15 **EMPLOYMENT UPDATE.**

The Assistant Director for Growth & Enterprise presented an update on the performance of elements of the Resources & Growth Directorate as at the end of Quarter 1 2022/23.

As part of the ensuing discussion, the following points were made:

Thursday, 3 November 2022

- The Place Marketing Manager would attend a future meeting to update on the work of the service area.
- Members requested that future unemployment statistics be broken down by ward if possible.
- The Council used unemployment data provided by the Office of National Statistics:-**NOTED**

16 **PLACE INVESTMENT TEAM PROGRESS UPDATE.**

The Assistant Director for Growth & Enterprise presented an update on current place investment projects.

As part of the ensuing discussion, the following points were made:

- The Redcar Town Deal Board had instructed the Council to reconsider the external design of the culture & leisure anchor attraction, in response to the feedback from local consultation.
- Members thanked the Place Investment Team, and in particular the PDI Project Lead (West), for their work in delivering the Regent on time and under budget, particularly in light of the almost universally positive public opinion:-**NOTED**

GEE Scrutiny Committee

ATTENDANCE RECORD - 2022/23

Surname	First name	16.06.2 2	28.07.2 2	22.09.2 2	03.11.2 2	15.12.2 2	dd.mm .yy	dd.mm .yy	dd.mm .yy	dd.mm .yy	Total Meetings Attended / total possible
Ayre	Billy	✓	✓	✓	✓						
Foley - McCormack	Chris	✓	✓	✓	n/a	n/a	n/a	n/a	n/a	n/a	
Jeffrey	Sue	✓	✓	✓	✓						
Head	Malcom	✓	✓	Apols1	✓						
Jones	Chris	✓	✓	Apols	Apols						
Lax-Keeler	Yvonne	RA	Apols	Apols	✓						
Moody	Shaun	✓	Apols	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
Baldwin	Neil	✓	✓	✓	✓						
Berry	Peter	✓	✓	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
Wells	Billy	✓	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
Smith	Vince	✓	✓	✓	✓						
Clark	Rob	X	X	X	Apols						
Waterfield	Stephen	RA	✓	✓	✓						
Davies	Wayne	n/a	X	Apols	X						
Thomson	Phillip	n/a	n/a	✓	✓						
Turner	Andrea	n/a	n/a	Apols	X						

Substitutes

Carole	Morgan	✓									
Andrew	Hixon	✓									

Key

✓	Attended
RA	Apologies Submitted (replacement attended)
Apols	Apologies Submitted (no replacement)
X	Did Not Attend (no apologies received)
C	Cancelled Meeting
n/a	Not a Member

Reason for Absence (NB Full details may not be provided for reasons of confidentiality)

1	Personal Commitment
2	Work Commitment
3	Illness/Medical
4	Conflicting Council Commitment
5	Other
6	Civic Duties



Briefing Note

Place marketing and Ambassador programme appraisal

To: Growth Scrutiny & Improvement Committee

Date: 15/12/2022

From: Richard Baker, Place Marketing Manager

Ref:

1.0 Purpose

To update members on the Redcar and Cleveland place marketing work and the Redcar | Cleveland Ambassadors programme.

1.1 We also hope to garner support for the project, both in general terms, and as we work towards sourcing funding to sustain and develop the programme.

2.0 Summary

The project is about raising the profile and improving the perception of Redcar and Cleveland. Through this positivity, we aim to increase business investment, numbers of visitors and visitor spend, and people choosing to live in the borough – existing residents staying and new people moving into Redcar and Cleveland.

2.1 A growing team of Ambassadors have signed up to help tell the place story and promote Redcar and Cleveland as a great place to live, enjoy and do business.

2.2 **By way of background**, we initiated place marketing activity in response to the closure of the SSI steelworks. This closure caused a negative impact on Redcar and Cleveland, not only with significant job losses but also damage to the place's confidence and perception.

2.3 Key stakeholders, including the Council, decided to respond to this situation by embarking on a journey to turn the feeling around, by working together to change perceptions and raise our profile, by positively promoting our place and its many assets.

2.4 National place marketing specialists 'Thinking Place' were appointed to produce the work and facilitate the process for rolling out the activity. Thinking Place produced a 'storybook' for Redcar and Cleveland, which focused on four themes, or guiding principles, for our place marketing:

- Energy for industry
- Surf and turf
- Industrial tourism
- Value and variety

2.5 The storybook was printed in a high-quality format, which was designed to make a statement and create a favourable first impression for potential investors in our place. Creative, professional photography was also produced to showcase our place.

- 2.6** To drive the project forward, a Place Marketing Manager role was created, and following a recruitment process Richard Baker was appointed and started in the role in January 2018.
- 2.7** The project and place story were launched in May 2018 at a high-profile event at a Teesport warehouse run by PD Ports. Over 100 key stakeholders and regional partners attended. A month later, at Redcar Racecourse, we launched the Ambassador programme. This activity, and related activity in the following two years, was funded from the SSI Task Force.
- 2.8** Following the launch of the place marketing initiative and ambassador programme we began our work in earnest, following the guidance of our consultants, Thinking Place, and this is outlined below.
- 2.9 Place Board**
A board made up of representatives of prominent Redcar and Cleveland organisations was established and remains an important part of our programme today. Organisations such as PD Ports, Anglo American, MGT Teesside, British Steel, Redcar & Cleveland College and the Council have been represented. In terms of logistics, the board meets on a bi-monthly basis and is chaired by a representative of the private sector. The current board membership is shown under Appendix 1.
- 2.10** The role of the board is to agree and direct strategic priorities and oversee the implementation of the project action plan.
- 2.11** Board membership is currently being appraised, and new members will soon be invited to join the board as we move into the new year.
- 2.12 Ambassador programme**
The purpose of the ambassador programme is to create a team of people to share and amplify our positive place story and messages. In essence; one team, one powerful positive voice talking up Redcar and Cleveland. Ambassadors are the salesforce for our place.
- 2.13** Practically, we ask ambassadors to share good news and positive messages about Redcar and Cleveland via social media, with their work colleagues and their professional and personal networks. This amplification can really help Redcar and Cleveland be heard and compete for business investment, visitors and increase demand in the housing market. If each of our ambassadors relayed positive place news and messages to 10 people in their network, we would reach over 6,000 people; and those 6,000 people may tell others in *their* network, further spreading our positive place messages. People and businesses are much more likely to consider investing time and money in a confident, positive place than somewhere which is either negative or has a low profile.
- 2.14** Since we launched the programme in June 2018, we have steadily grown the membership to a point where we have around 640 ambassadors signed up. This is believed to be the largest signed up network in the Tees Valley, and likely beyond.
- 2.15** The spread of membership is wide, with people representing businesses of all sizes, community groups, public sector, charities, and residents. Having this vast membership of people who have chosen to join one positive team is a real

achievement, and not to be underestimated.

- 2.16** Whilst a big part of the ambassador programme is for everyone to share the benefits of a team approach to positive place promotion, we also offer individual benefits for ambassadors, around digital marketing, promotional materials and invites to exclusive high-profile events.
- 2.17** **Ambassador events**
A major part of our work are the ambassador events. Since the project launch event in May 2018, we have held 15 events at venues across Redcar and Cleveland. Three of these events were held online during covid lockdown periods.
- 2.18** In total, we have had over 1,000 attendees at the events; and those people have heard from 95 prominent speakers representing all sectors of our place and beyond. Each event has been themed, to maintain interest and variance, and to appeal to all ambassadors.
- 2.19** The ambassador events have three key objectives:
- **Speakers** – attendees get information on key projects and business activity happening in Redcar and Cleveland, directly from the decision makers involved. This information can help attendees plan and grow their business, as well as hear motivating stories of business growth.
 - **Networking** – attendees get fantastic networking opportunities, giving them a chance to develop their business and make ‘supply chain’ connections with other/larger businesses.
 - **Promotion** – having these events raises Redcar and Cleveland’s profile and they are a statement of our confidence and ambition as a place. We also get the opportunity to capture new photography and video to share on web and social media.
- 2.20** As a recent example, the second annual ‘Ambassador Showcase’ event took place at Gisborough Hall Hotel on 2 November. The event was fully booked and close to 200 people attended. We had key speakers representing major new projects happening in our place – David Jack from SeAH Wind and Geoff Greaves from Merlin Cinemas, who spoke about The Regent. We also had a panel discussion with four fantastic panellists, hosted by BBC Radio Tees presenter, Rachel Teate.
- 2.21** The foundation of this event is an ‘expo’ style showcase, and over 40 Redcar and Cleveland organisations booked a stand to proudly showcase what they do. We have received and seen fantastic feedback on this event, and this is detailed under Appendix 2.
- 2.22** **Digital marketing**
We use digital channels to do our marketing work and communicate with ambassadors. The key things we have done are outlined below.
- 2.23** **Place website** – we launched our dedicated place website in October 2018, and it has grown substantially, both in content terms and page views. Since data began, in January 2019, there have been 796,000 pages views on the site. In terms of google search rankings, the website is in the top five results on most relevant search terms. For more details on website statistics please see Appendix 3.

The website has detailed sections covering ENJOY, BUSINESS, LIVE, AMBASSADORS and PLACE. The Enjoy and Business sections are the web

location for the Council's services in these areas.

- 2.24 Social media** – we have profiles on four of the main social media channels – Twitter, Facebook, Instagram and Linked In. Across these profiles we have 7,500 followers – that's an audience of 7,500 people who will potentially see our daily place marketing content. We also do a weekly good news round up on social media – 'Friday Five'; which is the top five things happening in Redcar and Cleveland each week. More detail on social media is included under Appendix 3.
- 2.25 Ambassadors' newsletter** – we produce a monthly newsletter sent to our ambassadors, so that they get the latest place news directly in their inbox. We have an average open rate of close to 20%, which is considered to be a good rate.
- 2.26 Photos and videos** – we have developed an extensive library of images which we use to promote our photogenic place. We also arrange periodic photo competitions which also generates new images that we can use for future marketing.
- 2.27** In terms of video, we are currently working with award-winning local video production company, 'Wander Films,' to produce two videos that will showcase our place – one is a general place video and the other is business focused, to encourage new investment. We are excited about what the videos will achieve in terms of raising our profile.
- 2.28 Print, media and advertising** – we showcase Redcar and Cleveland across many forms of printed publications, streetscape displays, advertising and through media outlets – some examples are listed below:
- 'A Place to Invest' brochure – 40-page high quality brochure to showcase Redcar and Cleveland as a great 'place to invest'.
 - Ambassadors 'Join our team' brochure
 - Adverts in recent 'This is Tees Valley' and 'Commercial Property Monthly' magazines
 - Place branding and messaging used on displays at 'The Regent' development site and the former M&S unit at Redcar High Street
 - Interviews on Zetland FM about the place work
 - Ambassador lapel badges with designs covering five areas of our place
- 2.29 Networking and events** – we also 'get out there' to bang the drum for Redcar and Cleveland. In addition to 1-1 meetings with stakeholders across Redcar and Cleveland, we also attend meetings and events within Redcar and Cleveland and beyond, to promote our place. Listed below are some examples:
- Tees Valley Business Summit – taking exhibition stand
 - Tees Expo – taking exhibition stand
 - Redcar & Cleveland Business Network – speaking at events
 - Tees Valley Business Club events
 - Enjoy Tees Valley events
 - National place events
- 2.30 Young people** – we have started a programme of engaging with young people, to get them involved in our work, as they are the future of our place. Examples of this activity is as follows:

- Visits to local primary schools to talk about the programme
- Visits to Redcar & Cleveland College and Prior Pursglove to talk to students
- Connections to youth groups, such as ‘Blooming Youth Collective’

2.31 We intend to do more work in this area in 2023, and this is outlined further under ‘Conclusions / Recommendations’.

2.32 All this activity supports the push to generate increased awareness and confidence for people and business to invest in the LIVE, ENJOY and BUSINESS areas.

2.33 Through our work we aim for the following outcomes...

LIVE	<p>Existing residents have increased pride and knowledge of place and prefer to stay in a thriving Redcar and Cleveland rather than move away.</p> <p>Young people see a positive future in Redcar and Cleveland, where they can study at developing colleges and forge careers with well paid jobs in major new businesses at our development sites. They can then enjoy our wonderful coastal lifestyle and developing leisure offer.</p> <p>New people consider moving to Redcar and Cleveland after seeing our positive place marketing, around an affordable coastal lifestyle with a growing leisure offer, and good transport links.</p>
ENJOY	<p>Increased numbers of visitors are attracted to Redcar and Cleveland on the back of our place marketing, and work done by the ‘Enjoy Redcar Cleveland team. Potential visitors see our positive content and decide to visit and spend money in our place, supporting our local businesses.</p>
BUSINESS	<p>Existing businesses have increased confidence in the economic future of our place and are encouraged to invest in growth of their business.</p> <p>Local people have the confidence to start businesses.</p> <p>Inward investment is increased through our business marketing and established ambassador network.</p>

2.34 **Redcar & Cleveland Council connection**
 Since it began in 2017, the place marketing work and ambassador programme has worked alongside the council rather than as a council service. This is important, as the work is about promoting ‘Redcar and Cleveland’ the **place** rather than the council itself.

2.35 The aims and objectives of the place activity, around raising the profile, place confidence and improving perceptions of Redcar and Cleveland, to ultimately increase visitor, resident and business investment and jobs; would certainly be aims of the council too, so the place work is contributing towards achieving the council’s strategic objectives.

2.36 Promotional activities, including marketing and events, using the place brand gets wider acceptance, buy-in and a better response than if it were council branded.

- 2.37** This is likely to be because councils across the country are unfortunately the target for some negative comments due to the political nature of the organisation and their association with regulatory and billing services such as council tax, business rates and various enforcement services. Having an independent place marketing function and brand enables us to promote the place, the business function and tourism in positive 'brochure style', without the negative associations referred to above.
- 2.38** An example of this – at a recent national place marketing event, the Burnley place team mentioned that they were able to attract the then Prince Charles and the then Business Secretary, Vince Cable to one of their 'Bondholders' (Ambassadors) events – they claimed that wouldn't have been possible under a Council branded event.
- 2.39** Positioning this programme as an independent initiative also gets greater participation from the private sector, as organisations can see that this isn't a council dominated project, with its independent brand, multi-sector ambassador programme and 'non-council' chair and vice chair of the place board. Potential inward investors, and those who are committed to an investment but not yet familiar to our place, have an 'open door to business', through our place board and ambassador programme. There is a team of multi-sector people ready to help them as they progress through their investment process.
- 2.40** **Place marketing nationally**
The work we are doing is common practice across the UK, with place marketing functions in places such as Carlisle, Burnley, Wakefield, Doncaster, Chesterfield, Staffordshire, Cornwall, Hull, Nottingham and Coventry. These places have recognised the benefits and opportunities of having a 'place led' approach, working as one team to do things differently, together as a place.
- 2.41** **Funding and sustainability**
Two sources have provided funding for the programme to date:
- **SSI Task Force** - £240,000 for a 3-year period from project inception in spring 2017 to March 2020. This amount covered consultants, 'Thinking Place' fees, salaries of the Place Marketing Manager (full) and a support officer role (part) and marketing / operational budget
 - **Sirius Minerals / Anglo American Section 106** - £165,370 for a 3-year period from April 2020 to March 2023. This covered most of the place Marketing Manager salary and marketing / operational budget.
- 2.42** We are in the process of identifying a source of funding for the continuation and development of the programme. Around £80,000 per annum is required to fund the programme meaningfully; and in addition to salary costs, this would allow for a marketing budget to enable us to continue our place promotion and do things better and differently. Some outline plans are listed under 'Conclusions/ Recommendations'.
- 2.43** Options for funding, common across other place marketing initiatives are:
- **External funding** (we have made a case to Tees Valley Combined Authority for 'Shared Prosperity Fund' and or other TVCA managed funding streams – a decision on this is expected soon.
 - **Large businesses contribute financially** – potential sponsorship package
 - **Project led funding** (Council and partners)
 - **Commercial** – income from ambassador events or sale of place branded

products

3.0 Conclusions/recommendations

Over the five years since the programme began, we have grown the initiative from a standing start where every statistic was at zero, to a place where the programme is known and established regionally. The key outputs are:

- Place Board which connects senior place leaders, from all sectors, together under an agreed shared vision for Redcar and Cleveland
- Supported the work to raise the profile and improve the perception of Redcar and Cleveland to a point where over £6billion of investment is happening
- Ambassador programme, with close to 650 members, coming together under one team and one powerful voice to forge a positive future for Redcar and Cleveland
- Quarterly cross-sector ambassador events which enable people to connect, providing opportunities to develop their business or organisation
- Attractive place website with close to 800,000 page views
- Active social media profiles with a reach of over 7,500 people
- An established and respected brand, with positive connections to people from all types of business and sectors, all political parties, and all age groups.

3.1 The Place Board is meeting in January to discuss and agree strategic plans for 2023 place activity, however, listed below are things we would like to develop on a successful bid for further funding for the programme:

New place story	Our existing place story was written in 2017, and a lot has happened since then. We should take the opportunity to refresh our story to capture key new elements, around being a UK centre for green energy and a developing coastal leisure offer.
Place Board	We have a settled Chair and Vice Chair, in Angela Brockbank and Andrew Fulton. There are two vacant positions on the board, and we intend to fill those with representatives of local business and community groups. We want to develop the process where board members are available to meet / speak with inward investors.
Ambassador programme	We have a large number of ambassadors, a number that is significantly more than every other known place marketing area. What we need to do better is - <ul style="list-style-type: none">• getting ambassadors to do more, and this starts with making sure they're clear as to what we want them to do• identifying our key influencer ambassadors and asking them to share our messages / story
Young people	We want to get young people involved more in our work. In 2023 we plan to: <ul style="list-style-type: none">• Visit more schools to get pupils engaged with our work• Engage with youth groups• Progress plans for a young ambassadors' programme

Place awards	We have considered a place / ambassadors' awards event for some time, so 2023 could be the right time to pursue it. The event would celebrate the success of our place and our organisations; and provide many months of positive marketing and thought, around nominations - giving a big boost to our place confidence and profile.
Commercial potential	We have an opportunity to look at commercialising more of our activity. We already generate income from exhibition stands at the Ambassador Showcase events; but we could do more. As an example, we could sell place branded gifts, such as pens, mugs, lapel badges, tea towels and more!
Wider community engagement	We want to widen our engagement, by getting residents and more community groups involved in the project. This will be around the pride of place angle primarily.
Reaching beyond our place	A big part of what we're about is spreading our positive place messages far and wide, to get investment interest from people and business beyond our place. We have done lots of work on this already, but we can do more; around: <ul style="list-style-type: none"> • Attending / showcasing at more national events / expos • Advertising in relevant magazines • Strengthening connections with strategic organisations
Videos	We're doing two place videos, produced by Wander Films, which will be available in Q1 2023, but we can do more in this area. We can do more videos when visiting ambassadors or generally across our place.

3.2 The place marketing initiative and the ambassador programme provide a focus for everyone to come together, along a consistent direction, to positively present Redcar and Cleveland - to boost confidence in our place, and investment that will spin-off that confidence. As the Chief Executive of Coventry City Council said at the recent national place marketing event, "**Connection and collaboration is key – places that have this will be better placed to succeed**"

3.3 We hear so many stories and comments from our existing ambassadors about how much they value the programme. And when talking to new, potential ambassadors there is a tangible excitement that such an independent programme exists, which provides a channel for their positive feelings about their place.

3.4 The programme will endeavour to continue at such an exciting time for Redcar and Cleveland, with major investments happening at Teesworks and Wilton International, and place development projects taking place across the Borough, improving the quality of life for residents and the offer for visitors.

4.0 Further information sources

- Appendices attached to this Briefing Note.
- Power Point presentation used on presentation of this Briefing Note
- Place website – www.redcarcleland.co.uk

APPENDIX 1

PLACE BOARD MEMBERSHIP

Name	Organisation
Amy Crust	Geoff Crust Furniture
Amy Fair	Redcar Racecourse
Andrew Carter	Redcar & Cleveland Borough Council*
Andrew Fulton	Independent representative – Vice Chair
Angela Brockbank	Thirteen Group – Chair
Anju Sanehi	MGT Teesside
Chris Styles	Redcar & Cleveland Borough Council*
Clare Stanton	Redcar & Cleveland Borough Council*
Emma Khawaja	TVCA / Teesworks
Jason Faulkner	Redcar & Cleveland College
Katie Robinson	ICL Boulby
Laura Case	Redcar & Cleveland Borough Council*
Louise McDonald	Redcar & Cleveland Borough Council*
Malcolm Horne	Alpek Polyester
Matt Parsons	Anglo American
Matt Stockwell	British Steel
Michael Janes	Federation of Small Businesses
Richard Baker	Place Marketing Manager
Ruairidh Taylor	Gisborough Hall Hotel

* The Redcar & Cleveland Borough Council representation provides a pool of officer input to the Board and their attendance varies by agenda content.

APPENDIX 2

COMMENTS RECEIVED FROM DELEGATES FOLLOWING 'AMBASSADOR SHOWCASE EVENT – NOVEMBER 2022

“What a morning at the Redcar | Cleveland Ambassadors Showcase yesterday at Gisborough Hall Hotel! So good to feel the buzz about all the positive things going on in the area”

“Well done for hosting such a brilliant event. It was really worthwhile for us, and we made some new connections we wouldn't have otherwise made.”

“I thought the event was a great success; well done for organising such a complex event. I look forward to continuing to support the ambassador programme and talking up the area.”

“Good to meet you at the Ambassador event yesterday, and congratulations on a successful event.”

“Brilliantly organised event from Richard Baker and the Ambassadors team. It was fantastic to learn about so many new and exciting projects and opportunities happening in the area, including SeAH Wind and Merlin Cinemas. We can't wait for next year!

“Great event today held by Redcar | Cleveland Ambassadors at the lovely Gisborough Hall Hotel. It was a brilliant opportunity to catch up with people and build some new relationships with local businesses and to tell them all about the work we are doing”

“I had an interesting and inspiring morning at the Redcar | Cleveland Ambassadors event at Gisborough Hall, hearing all about the wonderful things going on in the area and how far we've come in difficult times. I loved getting to network with other local businesses for the first time in what felt like forever to me since the pandemic, and it was fab to meet new people who all share the same common goal – shouting about how great our places are to live!”

“We've had a lovely time at Gisborough Hall Hotel for the Redcar | Cleveland Ambassadors Showcase today. It's been great meeting so many new people and to see all of the exhibitors!”

APPENDIX 3 – WEB AND SOCIAL MEDIA

PLACE WEBSITE

- Page views (since data available, from 8 January 2019) – **795,678**
- Most viewed page – Kirkleatham Museum – 54,639 page views
- Google search rankings –
 - ‘Redcar Cleveland’ – 4th
 - ‘Redcar and Cleveland’ – 4th
 - ‘Business Redcar and Cleveland’ – 1st
 - Start business Redcar – 2nd
 - ‘Invest Redcar and Cleveland’ – 1st
 - ‘Enjoy Redcar and Cleveland’ – 1st
 - ‘Visit Redcar and Cleveland’ – 1st
 - ‘Redcar Cleveland Ambassadors’ – 1st

It’s very pleasing to get in the top 5 google search rankings on search terms related to what we’re doing. There is work to do to improve on terms such as ‘Visit Redcar’, ‘Visit Saltburn’, where the place site falls outside of the top 10 results.

SOCIAL MEDIA

Current follower numbers –

Twitter – 1,981

Facebook – 2,722

Instagram – 1,490

Linked In – 1,237



Briefing Note

TO: SCRUTINY

Date:
Dec22

From: Assistant Director Growth & Enterprise

Ref:

1.0 Purpose

1.1 This report sets out the arrangements with regard to Teesworks, the Tees Valley Combined Authority and the Council.

2.0 Teesworks Land Ownership

2.1 Post the acquisition process in 2020 the Teesworks site is predominantly owned by South Tees Development Limited (which is controlled by the South Tees Development Corporation).

2.2 On an ongoing basis the Teesworks Ltd company exercises options on the land as and when investors express interest on individual parcels of land.

3.0 Teesworks Interested Businesses and Decision Making

3.1 Decision making on the Teesworks site is essentially split into two parts, one being the land ownership aspects through the South Tees Development Corporation Board (STDCB) under the umbrella of the TVCA (including the Audit & Risk Committee) and the other through the Teesworks Ltd business itself.

South Tees Development Corporation Board

3.2 The STDCB has a statutory membership is the Tees Valley Mayor, Leader of RCBC, and the Mayor of Middlesbrough with additional representation from the Managing Director of RCBC and others.

3.3 The STDCB has specific, albeit limited, powers which it exercises over the Teesworks site as set out below.

Infrastructure

- Power to provide, or facilitate the provision of infrastructure

Land

- The power to regenerate or develop land.
- To bring about the more effective use of land.
- To provide buildings or other land.
- To acquire, hold, improve, manage, reclaim, repair or dispose of land, buildings, plant, machinery, equipment or other property.
- To carry out building or other operations, including demolishing buildings.

To Acquire Land

GOVERNMENT PROTECTIVE MARKING SCHEME

- To acquire land in its area or elsewhere, in accordance with the provisions of the Localism Act 2011.

Acquired Land

- To override easements
- To extinguish public rights of way (with the consent of the Secretary of State)

Business & Companies

- To carry on any business.
- To form or acquire interests in any business or company

Financial Assistance

- To provide financial assistance to any person.
- This may be given in any form, including grants, loans, guarantees, investments, or the incurring of expenditure for the benefit of the person assisted

Business Rates

- To determine the amount of discretionary rate relief from non-domestic rates (i.e. business rates)
- How the 50% business rates retained by TVCA on the Teesworks Special Economic Area (SEA) Site and Teesworks Freeport Tax Site will be invested in the future.

3.4 As set out in paragraph 3.3 the STDCB essentially has the power and ability to make decisions which support and facilitate development on the Teesworks site. Meeting reports and minutes (including updates on funding use/decisions) are made available through the TVCA website. How the STDCB fits within the TVCA decision making is illustrated in Appendix 2.

3.5 In exercising these powers the STDCB made a decision on 10th February 2020 to enter into a private sector joint venture and this decision was subsequently agreed at TVCA Cabinet on 13th March 2020. This private sector joint venture vehicle is Teesworks Ltd.

Teesworks Ltd Company

3.6 Whilst there are many “Teesworks” related companies in existence, the actual Teesworks Ltd company is owned by a group of shareholders as set out below:

- 40% = DCS Industrial Ltd (C)
- 25% = Norther Land Management Ltd (A/B)
- 25% = JC Musgrave Capital Ltd (A/B)
- 10% = South Tees Development Corporation (D)

3.7 The decisions of Teesworks Ltd are made in accordance with its Articles of Association which were updated in November 2021, which is summarised below:

- Decisions are made by a unanimous decision of all Eligible Directors who are entitled to vote on the particular matter in question.
- A director may be appointed in respect of each set of shares (called A, B, C and D shares respectively).

GOVERNMENT PROTECTIVE MARKING SCHEME

- The ownership of the shares is not defined in the Articles, but given the split involved the C shares must be DCS Industrial Limited and the D shares must be the South Tees Development Corporation.
- The quorum for a directors meeting has to be at least the A Share and B Share Directors.
- All Eligible Directors have one vote and decisions must be unanimous.
- There is provision within the Articles that any director may appoint an Alternate Director to exercise their powers and carry out their responsibilities in their absence.
- The current directors of the company are Martin Trevor Corney, Julie Gilhespie and Joseph Christopher Musgrave. There are no other directors.

3.8 As set out above, whilst the STDCB plays a strategic role (e.g. making decisions on the use of public funds), future development on the Teesworks site is essentially controlled by the three Teesworks Ltd directors

4.0 Enhanced Business Areas

4.1 The Teesworks and Wilton sites are covered by various regimes which offer complimentary businesses enhancements to operate from, they are detailed on the plan at Appendix 1:

- Special Economic Area (light grey)
- Tees Valley Freeport (dark blue)

Special Economic Area

4.2 The SEA is an enterprise area focussed entirely on the Teesworks site which offered incentives for businesses over the last few years and the agreement allowed for Business Rates generated to be 100% retained locally above the baseline and split 50/50 between the Council and the TVCA.

4.3 The SEA was established in 2021 and at this point a baseline was set. Only new development (generating Business Rates) or changes to existing business rate liabilities due to reliefs or exemptions, occurring after that baseline are relevant and as a result it is not substantial. To date the Council has received the following:

- 2021/22 = £7,041,235 (baseline figure)
- 2022/23 = £7,411,009 (net £369,774 above baseline figure)

4.4 The current arrangements are essentially the same as the ones proposed in the Tees Valley Freeport Tax Zones as set out below (e.g. 50/50 business rates share with the TVCA). As Appendix 1 illustrates the SEA is proposed to be overlapped in some cases by the Freeport Tax Zones. As both regimes are essentially the same there is no issue with regard to primacy although businesses locating in the Freeport zones would likely prefer to access the Freeport benefits.

Tees Valley Freeport

4.5 The TVF is a composite of various sites spread across the Tees Valley region as set out on the plan above. The majority of the TVF land is focussed upon the Teesworks and Wilton sites.

GOVERNMENT PROTECTIVE MARKING SCHEME

- 4.6 The Freeport is governed through the Freeport Board which essentially acts as a committee within the TVCA; where RCBC is represented by the Leader of the Council. The Board will be concerned with assurance/compliance and will also make decisions on matters similar to the STDCB as set out in paragraph 3.2. An illustration of the overall governance structure of the various boards is set out in Appendix 2.
- 4.7 Existing Business Rate collection arrangements are not affected on the Teesworks site as they are the same as on the SEA and therefore governed through the STDCB. However the Freeport includes Wilton as well; which is new. The business rates proposals for Wilton essentially replicate the same as ones on Teesworks; 100% locally retained but shared 50/50 between the Council and TVCA.
- 4.8 To date there is no new development (generating Business Rates) yet on the Freeport area above the baseline.

5.0 Employment, Skills and Recruitment

- 5.1 The Council's Employment Growth team operates out of the Grangetown Employment Hub which acts as a one-stop-shop for skills training and recruitment for businesses and jobseekers. The team works in collaboration with key partners, including Redcar & Cleveland College (and other colleges) and Job Centre Plus to match employers with potential employees for the site.
- 5.2 The Teesworks site is essentially a private development site which will be developed by private businesses. As a result any business locating on the Teesworks site can take advantage of the Council's Employment Growth team offer or run their own recruitment/skills process at their discretion.
- 5.3 To date recruitment on the Teesworks site has been mainly limited to roles relating to land remediation and early construction. As at December 2022 there has been no significant recruitment resulting from a direct inward investor other than SeAH wind on the South bank site at Teesworks; where early recruitment is currently ongoing.
- 5.4 The Council's Employment Hubs have been assisting the local workforce and will continue to do so in the long term through a composite funding package, primarily through:
- Direct "core" Council revenue funding.
 - S106 Legal Agreement funding through the Planning system where local businesses contribute revenue funding.
 - Other smaller external revenue funding sources.
- 5.5 The currently secured S106 funding is coming to a close and as no new development has recently taken place on the key employment sites in the Borough no new "replacement" funding is in the pipeline. As a result, there is a funding gap in the Hubs going forward. However the Council has recently granted Outline planning permission for numerous sites across the Teesworks site and more are in the pipeline. Normally S106 Legal Agreements would have been negotiated and secured on each individual planning permission (and businesses) which would provide revenue to the Hubs. However, through discussions with the TVCA, at the time of determination (November 2020), an alternative delivery mechanism was agreed. Rather than securing future funding

GOVERNMENT PROTECTIVE MARKING SCHEME

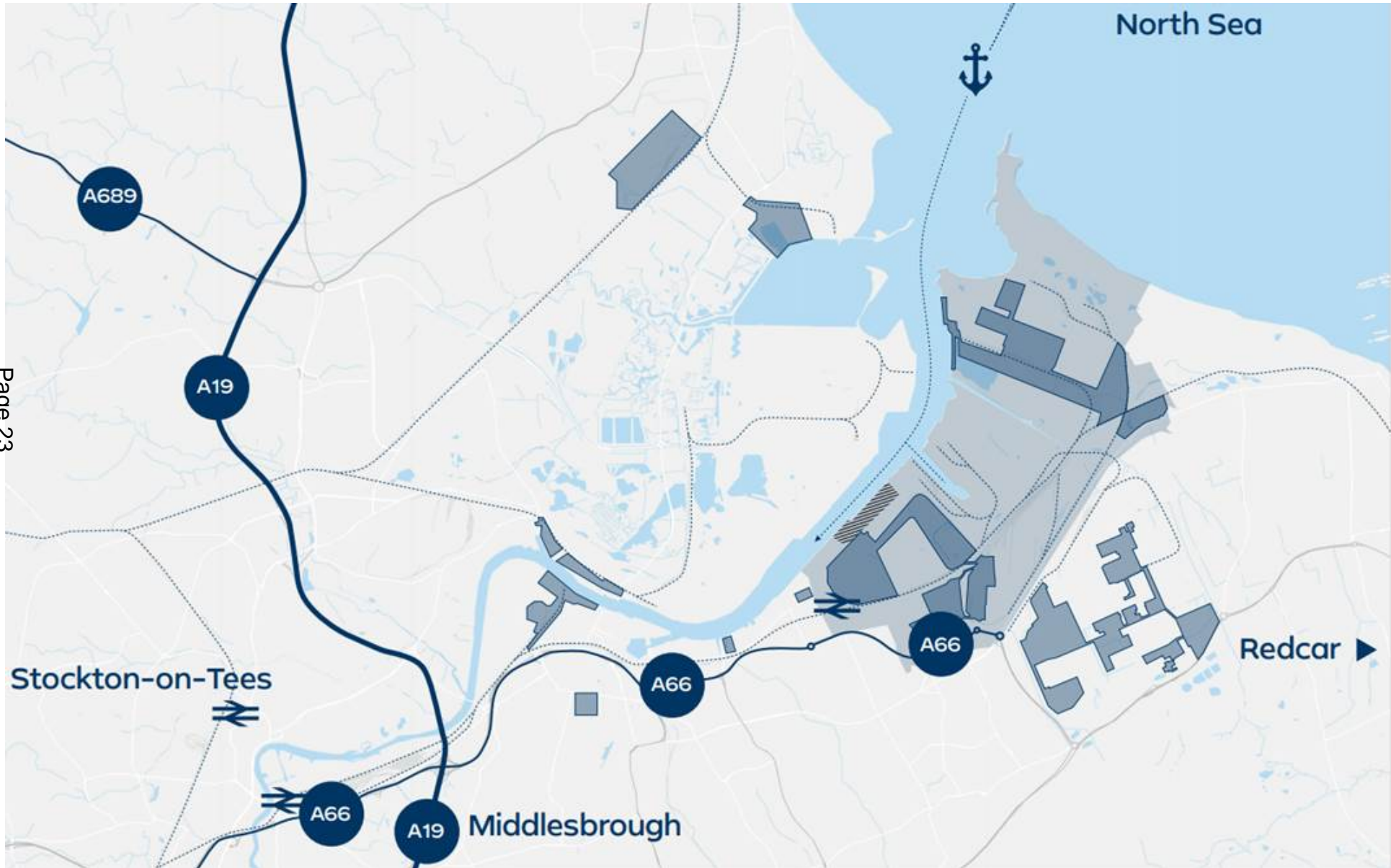
through S106 direct from businesses it was agreed that the TVCA would provide the direct revenue funding in the long term; outside of the Planning system as a “unilateral undertaking”. TVCA have confirmed that £145,000 funding will be used to support costs relating to Hubs on an annual basis throughout the Teesworks development phase. The funding will be transferred to the Council on a quarterly basis with the start date of 1st April 2022 and therefore secures the long term funding to deliver ongoing employment support from the Hubs

6.0 Conclusions / Recommendations

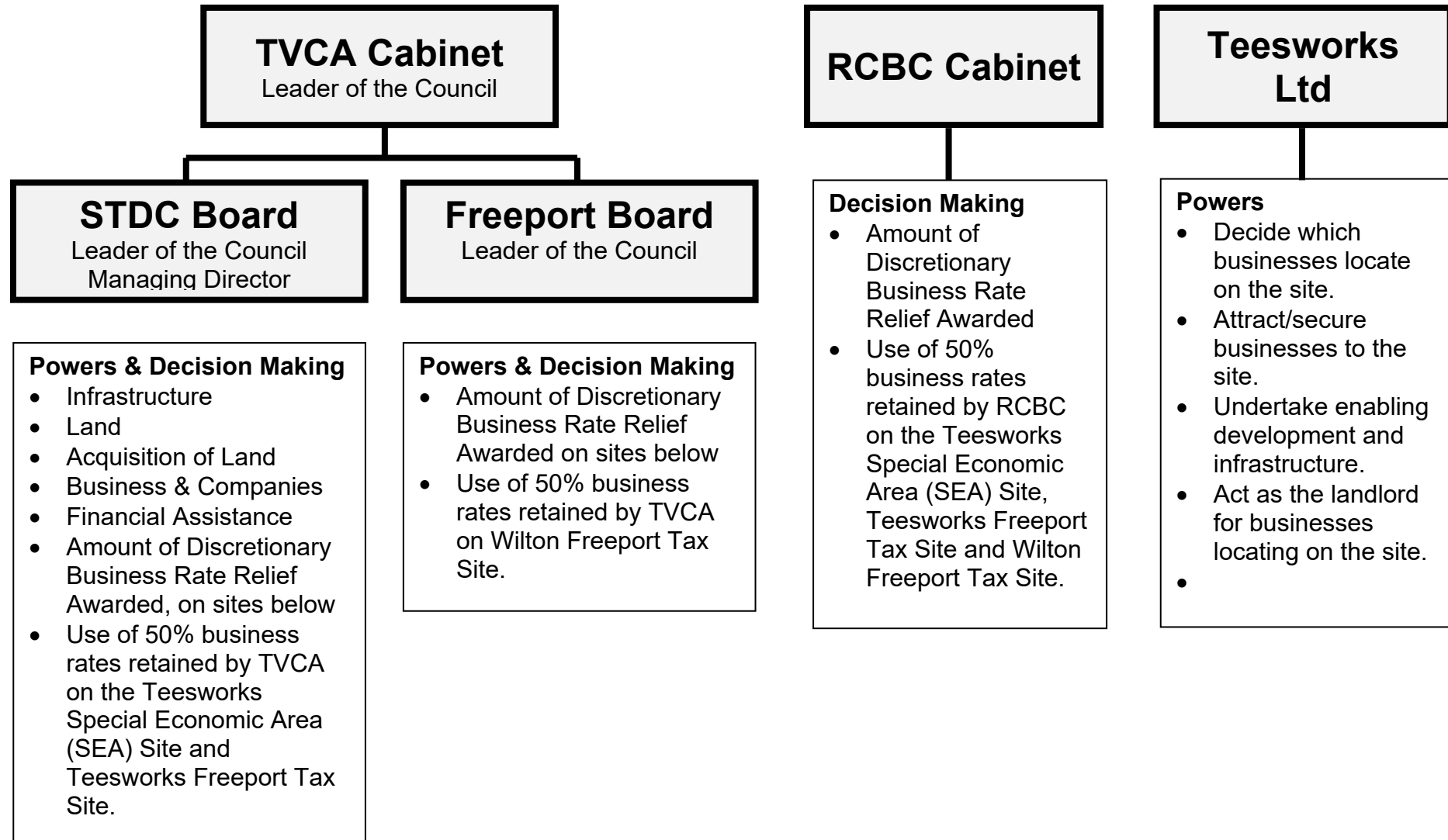
- 6.1 Elected Members are to note the content of this report.

GOVERNMENT PROTECTIVE MARKING SCHEME

APPENDIX 1: Enhanced Business Areas (TCVA Website Extract)



APPENDIX 2: TVCA & RCBC Decision Making Illustration (RCBC Representatives)



Place Investment Team Projects Update – November 2022

Project Ref	Project	Phase	Update
	Redcar		
R1	Regent Cinema	Complete	The Regent opened to great reviews from the public on Friday 21 Oct '22. Regular commercial meetings have been established and the project capital accounts will be formally closed in Jan '23.
R2	Coatham Hotel	In development	Planning permission has been granted (Oct '21) for the Inn Collection Group (ICG) hotel, and detailed designs are in progress. ICG are anticipating a start on site spring '23.
R3	Coatham Leisure Phase 1	In delivery	Works to the Coatham Bowl car park and recreation area commenced on site on 5 Sept with a completion due in Dec '22. The contractor will return to site to complete seeding and electrical works in spring '23 and until then the car park will remain fenced off. Works on the seaward side (adventure golf, play and public realm) commenced on 20 Sept '22 and are programmed to complete in early Apr '23. Tenders for a golf operator have been received and are being evaluated.
R4	Coatham Leisure Phase 2	In development	Masterplan completed and designs for the Coastal Activity Hub progressing (see R14). No update.
R5	Coatham Leisure Phase 3	Pre-development	Developing out Coatham Bowl for leisure uses. Initial phase to be partial car parking. No update.

	Coatham Arena / Bowl Site	Pre-development	No update.
R6	Redcar Central Station	In development	Technical designs are progressing alongside letting and marketing. The agreement to lease is with ArchCo and Network Rail solicitors to complete. Contractor procurement is ongoing. A planning decision is due on 8 Dec '22.
R7	Redcar Town Deal – Attractive High Street	In development	Improvements to how the High Street looks and works to include new street furniture, signage, and greenery on both the western end of the High Street and streets linking with the Esplanade. DLUHC approval of the full business case received. A Planning Application has been submitted (Nov 22) and detailed design work is progressing.
R8	Redcar Town Deal – Enhancing the Esplanade	In development	Widening pavements, slowing traffic, and creating crossing points, which make it easier to walk, cycle and spend time here, and move between the beach and attractions on the south side. DLUHC approval of the full business case received. A Planning Application has been submitted (Nov 22) and detailed design work is progressing. 1:1 business engagement has been undertaken.
R9	Redcar Town Deal - Town Centre Event Space	In development	A new public events space, creating a direct link from Regents Walk and the High Street through to the Esplanade, as well as a focal point which can be used to host events and activities. RCBC have acquired the M&S building. Conditional contract in place for the acquisition of Goodwins. The location of the Anchor Attraction will now be combined with the events space (see R16) . DLUHC approval of the full business case received. A Planning Application has been submitted (Nov 22) and

			detailed design work is progressing.
R10	Redcar Town Deal - Business Grants and Town Centre Management	In development	Increasing the availability of grants to improve shop frontages and fit outs, alongside a Town Centre Management function to support all of the town centre investments. DLUHC approval of the full business case received.
R11	Redcar Town Deal – Station Road Improvements	In development	Co-ordinated improvements in between the Regent Cinema and the station, including paving, seating, a feature public space, greenery, and a new cycleway. DLUHC approval of the full business case received. A Planning Application has been submitted (Nov 22) and detailed design work is progressing. 1:1 business engagement has been undertaken.
R12	Redcar Town Deal- New Housing on Station Road	In development	Due to high inflationary pressures, the Redcar Town Deal Board has agreed to omit this project from the Town Investment Plan in Jul '22. A task and finish group has been formed to consider potential interventions and make delivery recommendations (due to RTD Board by end Mar '23).
R13	Redcar Town Deal - Centre for Energy and Skills Planning	In delivery	A dedicated training and skills offer, focused upon the green economy, which helps to attract investment and create new jobs, alongside skills planning which responds to employers' skills needs and future jobs. The project commenced on site in Jun '22 and anticipated completion is Jan '23 with opening due the month after.
R14	Redcar Town Deal - Water Sports Hub at Coatham	In development	This will help to promote Redcar as active, sporty, and vibrant, with infrastructure to support outdoor activities, water sports and related events as a Coastal Activity Hub. Planning Permission has been secured (Nov 22). Procurement of an operator has commenced. Business Case submitted to Tees Valley Combined Authority for funding approval (as

			removed from RTD funding stream in summer '22).
R15	Redcar Town Deal - Improving Seaside Properties	In development	The exterior of properties would be repainted and re-decorated to create an attractive streetscape. RIBA Stage 3 agreed. Business Case approved by DLUHC. Property owners have been contacted and discussions ongoing.
R16	Redcar Town Deal - Indoor Activity Centre and Library Plus	In development	This might include activities, such as bowling and VR games, which help to turn Redcar into a year-round destination. Alongside the reading offer, a new, relocated library on or near the High Street could include access to new technologies, an exciting story-telling area, computer spaces, visitor information and rooms for exhibitions, meetings, and other events/functions. The site of the facility has moved to combine with the events space (R9) due to property vendors withdrawing from purchase agreements. DLUHC approval of the full business case received. A Planning application has been submitted (Nov 22) and the procurement of a contractor has commenced.
R17	Kirkleatham Walled Garden and Estate	Complete	
R18	Kirkleatham Stable Block and Estate Improvements	In development	TVCA development funding secured for a future re -visit of the Amion feasibility study. Funding for delivery not currently available. Briefing note of options prepared for further discussion. An options appraisal is being prepared. No update.
R19	Kirkleatham Business Park	Pre-development	High level discussions with developer on possible council involvement in creating additional employment space. No funding allocated. No update.

R20	Redcar Employment Park	Pre-development	High level discussions have confirmed developer still interested in the Redcar Employment Park Scheme. Consultant appointed to work with RCBC to consider market demand, prepare development appraisals and to identify potential delivery models. Initial discussions have taken place with TVCA regarding a partnership approach to deliver the scheme. Initial report received and further discussions now underway. No funding allocated. No update.
R21	Coatham Park	Pre-development	Possibly included in Coatham Phase 2. This will deliver improvements to the village green, to be agreed as limited options. Funding to be sought in due course. No funding allocated. No update.
R22	South Gare	Pre-development	Ambition to make South Gare more accessible. Concentrating in RCBC owned land and access to Majuba/Coatham development. No update.
R23	Kirkleatham School	In delivery	Moved to Children and Families Scrutiny Committee.
R24	Marske Area school capacity		Moved to Children and Families Scrutiny committee
	Manor Farm Kirkleatham	Pre-development	Large scale commercial greenhouse. No update.
East Cleveland			
EC1	Saltburn car parking	In development / delivery	Cabinet approval secured to progress the programme of investment for £1,000,000 from the TVCA Investment Plan 'Welcome to Redcar & Cleveland'. TRO for 20mph to Saltburn Bank complete. Cat Nab car park is complete.

			<p>Town-wide Transport and parking study (Engineering led) ongoing with public consultation feedback being evaluated. Marine Parade civils works and Pumping Station car park to follow subject to outcome of review.</p> <p>EV charging points being costed for Marine Parade. No update.</p>
EC2	Enhancing Saltburn's Victorian Heritage	Complete	All canopy & railing works completed in advance of holiday season '22.
EC3	Saltburn Valleys' Improvements	In development / delivery	<p>Tree removal log being kept by SVCIO with a view to replanting replacement species within the Gardens.</p> <p>Restoration of Listed Albert Memorial on site. CCTV install complete. Lighting options for memorial ongoing.</p> <p>National Lottery Heritage Fund bid for c. £2.65 million unsuccessful, but with positive initial feedback. Formal feedback anticipated Dec 22, following this, next steps (resubmission) will be reviewed.</p>
EC4	Saltburn Foreshore	Pre-development	<p>Ongoing development of Marine Parade knee high rail. Options presented to ward Cllrs and steer of preference provided. Cost and specification to now be refined with a view to implement early 2023.</p> <p>Initial Workshops held with Ward Cllrs to develop Foreshore Masterplan proposals. Officer workshops planned through Dec 22.</p>

EC5	Guisborough Town Hall and public realm	Complete / In development	Building fully operational. Public realm programme including Bakehouse Square and new paving / up lighting around the Town Hall now aligned to Rd2 LUF bid. Currently no confirmation of LUF outcome, however, anticipate update in Dec 22.
EC6	Chapel Beck Corridor Guisborough	In development	<p>Site meeting has taken place and identified the area to focus on and the elements of the work required. Site visit with Cllrs to discuss works in conjunction with LUF bid. Awaiting details & confirmation of Rd2 LUF submission decision. £50k IGF match for LUF.</p> <p>S106 remainder can be spent on priority repairs. Meeting with Cllr Clarke on site identified key sections of fencing to be replaced – awaiting prices.</p> <p>Currently no confirmation of LUF outcome, however, anticipate update in Dec 22.</p>
EC7	Fountain Street Car Park and toilets	Complete	
EC8	Cleveland Gate Access Improvements	In development	Negotiations with the private landowners and their tenants regarding new footpath connectivity has stalled. The landowner has turned down the opportunity of investment on their land. However, separate landowners negotiating a possible purchase of Council land to install some connection steps to Belmont Car Park at their expense. No update.
EC9	Former Bus Depot Site & Royal Hotel, Loftus	Complete	Scheme being brought forward by private market, no longer requiring public sector intervention. Permission sought from funders to reprofile funding allocation into other schemes. No update.

EC10	Arlington Chapel	In delivery	<p>Charge on the land was released and has been transferred into RCBC ownership.</p> <p>Two independent structural assessments, which were commissioned by Redcar & Cleveland Borough Council, have confirmed the derelict state of the buildings which pose the risk of collapse.</p> <p>Both reports detail the very poor structural condition of the buildings and highlight that the impending weather change as winter approaches increases the risk to the structure due to the higher winds and snow fall.</p> <p>Due to the serious risk to the public, the Council will proceed to demolish the buildings without delay. Work has been carried out to secure immediate risk items and fencing has been put up to ensure no one can enter the site.</p> <p>MGL Demolition have been appointed to carry out the demolition, which will take place over December and January.</p> <p>The Council intends to stockpile the sandstone from Arlington Chapel to reuse in other planned regeneration schemes in Loftus.</p>
EC11	Market Square	In development	<p>Proposals include making the marketplace more flexible for events by removing and relocating some of the street furniture and signage. Key objective it to create more parking spaces. Engineer Consultants and Landscape Architects have been procured to deliver the scheme. Officer and external stakeholder (Businesses/Town Council/community Champion etc.) undertaken. Diversion orders raised with statutory utility providers.</p> <p>Works now programmed to commence Jan '23. Businesses and residents engagement ongoing.</p>

			Interpretative paving feature in development with Loftus Town Council and Loftus Accord.
EC12	Barclays Bank	Complete	Ground floor tenant 'Silver Sixpence' bridal opening their doors in Dec '22.
EC13	Highways improvements	In development	<p>Concept design complete for streetscape improvements to West Rd and Zetland Rd. Scope includes creation of new on-street laybys, junction improvements, burial of overhead power cables and improved public realm. Traffic calming to allow for a better pedestrian experience along with new walkways and cycle routes. TRO concluded and 20mph zone to be enacted in Jan '23 (due to lead in times for speed signs). No update.</p> <p>Northern PowerGrid commenced burial of overhead powerline. Programme delays encountered due to NPG sub-contractor resources. Public communication update provided and ongoing to updates to residents, local businesses, schools, Boulby ICL, Arriva and other stakeholders ongoing. Next Phase to focus on West Road and Zetland Rd which will cause disturbance and some delay. No road diversions are required, however. Completion estimated early spring '23. Works between now and Christmas break will focusing on West Road and Station Road, with Zetland Road to start in the New Year. No update.</p>
EC14	Lighting Up Loftus	In development	Up lighting of recently acquired properties / Town Hall. Successful lighting trials of Barclays Bank and Town Hall complete. Engagement meeting held with Town Council and has proven positive. Lighting to Barclays Bank being installed Dec '22 , to

			include remote management system so LED lighting changes can be centrally managed. Lighting to the Loftus Town Hall being installed Feb 23'. Initial lighting designs being developed for the United Reform Church in the coming months also.
EC15	Library Site car parking	In development	The Loftus Regeneration Group are helping to steer options to develop the site out for possible new car parking. The Library building will be demolished end of '23 once that service relocates into the Duncan Place Community Hub. Design options for a new car park are underway with an external engineering company now appointed. Planning Approval has been granted for the demolition of the existing library.
EC16	Coronation Park	In development	A planning application was approved. A pre-planning public consultation had been held in May '22 with 73% of respondents backing the Park redevelopment proposals. The contractor's construction tender is now live.
EC17	New Library at Duncan Place	In development	WB Construction Ltd started on site 1 Sept '22. Anticipated summer '23 completion. No update.
EC18	Former United Reformed Church	In development	Further surveys have taken place including a timber survey. Aim to conclude all enabling works this month. Procurement package for tender being finalised with a view to publishing shortly. Risk workshop has taken place. Architects working with end users to finalise designs. Planning has been submitted. Design Team aware of open stream within the basement and allowance is made within the works for new pumps and waterproofing. Final roof repairs scheduled in Dec '22. This will conclude the enabling works package and the scaffolding can then be taken down. Team working towards procurement of main construction contractor.

EC19	Temperance Square	In development	Designs developed to RIBA 3 (pre planning) and presented to Loftus Regen Group. Public consultation event to close Friday 25 th Nov. Analysis of community feedback ongoing, but early indication of strong public support for the proposal. Planning Application to be submitted Dec 22'.
EC20	Zetland Road Heritage scheme	In development	Initial inception meeting with key stakeholders held. Initial business engagement session held. Proposals under development, to be presented to the businesses through Dec 22' with a follow up meeting planned Jan '23.
EC21	Handale Car Park	Complete	
EC22	Station Yard Workspace/Training facility	In development	Project was removed from the Future High Street due to the reduction in funds offered. Notwithstanding, Masterplan design & costing is complete and positive discussions held with ICL to enable the Council to take ownership of the site once further funding is allocated. Members and Officers to look for opportunities to secure external funding. No update.
EC23	Loftus CCTV Infrastructure	Pre-development	Project to deliver CCTV infrastructure across the town to support businesses and the community. Being incorporated into individual scheme budgets. No update.
EC24	Arlington Chapel Roundabout	Pre-development	Engineer Consultants have been procured to deliver the scheme. Traffic speed data collected showed high non compliance with the speed limit on the A174. Initial recommendation from a safety audit indicates a rethink of a new mini roundabout at the Arlington Chapel site (to allow visitors to easily access the town centre) at this location. Alternative proposals under review. No update.

EC25	See EC13		
EC26	High Street Support for Loftus	Complete	
EC27	Welcome to Loftus	Complete	
EC28	Loftus and Skinningrove Art Trail	Pre- development	This scheme would seek to creatively uplift building elevations, such as gables ends and incorporate art, living walls and other aesthetic improvements. No funding yet secured. Approach to be made to Arts Council and others. No update.
EC29	Skinningrove to Loftus Heritage Trail	In development	To create a safer and more welcoming link between Skinningrove, the Cleveland Ironstone Mining Museum and Loftus, along Deepdale Lane. A Stage 2 funding bid to the Rural Development Programme for England (RDPE) not successful. Drainage and surfacing to Deepdale Lane, updated summer. No update.
EC30	Skelton Business Park Improvements	Completed / In delivery	Officer review ongoing to considering best steps to sustainably support the business park moving forward, particularly regarding parking. No physical intervention required. Business Engagement team to continue discussions with local businesses regards parking.
EC31	Skelton Car Park	Completed / In delivery	Car park complete and open. Building refurbishment designs being developed with Property Services, with planned building work scheduled to start in the spring '23. No update.

EC32	Skelton Townscape Heritage Project	Complete	
EC33	Cleveland Ironstone Mining Museum investment	In delivery	Practical Completion (from Tolent) achieved Aug '22, but retail and exhibition fit-out ongoing until Nov '22. Museum planning for Jan '23 opening.
EC34	Skinningrove Visitor Infrastructure	Pre development	Consultants engaged and design complete. Site Surveys undertaken. Inception meeting with key stakeholders held and feedback being incorporated into designs. Ward Cllrs supporting development of wider public realm improvements. Car park improvements currently on site for completion Jan '23.
EC35	East Cleveland Connectivity	In development	Masterplans and costing for potential railway sites have completed. Cushman & Wakefield have reviewed the masterplans and advised current market demands. Lead Members to continue to lobby the TVCA for any potential investment opportunity. No update.
	Greater Eston		
GE1	A Thriving Eston Town Centre	In development / Suspended	Full scheme currently suspended pending Rd2 LUF bid decision by government. Project submitted within Redcar constituency bid for LUF Rd2. Currently no confirmation of LUF outcome, however, anticipate update in Dec '22.
GE2	Skippers Lane Extension Phase 1	Pre-delivery	Planning permission submission was achieved on 22 Jun '21 and awarded in Sept '21. Following market assessment, private sector demand identified for part of the site. Completion costs and programme being considered for infrastructure and utility enabling works. (linked to GE3).

GE3	Skippers Lane Industrial Estate Extension – Phase 2	Pre-development	Phase 2 would develop the remaining 30 industrial units at the Allotments Site for B1 (Business), B2 (General industrial) and B8 (Storage or distribution) uses. Following market assessment, private sector demand identified for part of the site. Completion costs and programme being considered for infrastructure and utility enabling works. Discussions ongoing with TVCA and to be consider alongside phase 1.
GE4	Kingsley Field Fencing Project	In development	Following works beginning on site, several significant thefts and vandalism have taken place. Work has had to be suspended whilst we address options, which includes overnight security whilst the railings are installed. Further meeting with police, councillors and Enforcement has taken place. It was agreed that we will try again to install the railings, and consider the use of ‘lego bricks’ at pinch points. Also consider the use of trenching works to prevent quads and motorbikes accessing the area of installation.
GE5	Greater Eston school capacity places		Moved to Children and Families Scrutiny committee
GE6	South Bank new housing	In development	Thirteen to deliver a 28-bed bungalow scheme on Queen Street in South Bank, former Council owned land. Planning granted. Construction commenced on site. Strategic consideration to be given to housing in the area.
GE7	A66 Environmental Improvements	Pre -development	Project to enhance the environment around the A66 to improve this important gateway into the borough and soften the industrial landscape. Project will commence in 2022. No funding allocated. No update.

GE8	A Special Free School for the Tees Valley in Grangetown	In development	Moved to Children and Families Scrutiny Committee.
GE9	Pathways site clearance		Moved to Children and Families Scrutiny Committee.
	Eston Pool	In development	RIBA 3 design complete subject to review and sign-off in line with target programme. Statutory gas diversion works completed by Northern Gas Networks in advance of new meter and supply connection. Prior notification to demolish not required. Finalising enabling works package for asbestos removal and demolition. Project submitted within Redcar constituency bid for LUF Rd2. Currently no confirmation of LUF outcome, however, anticipate update in Dec '22.
	Boroughwide		
BW1	Coatham ward – public realm	Complete	Final Coatham project (Redcar High Street); Benches and bins. Works completed and all street furniture installed. Phase two; Bollards have been installed and planter section removed. Awaiting positioning of bins. <i>All works complete – some snagging issues to resolve.</i>
BW2	Newcomen ward– public realm	In Development	Chicanes & railings installed; measures to reduce ASB installed. Meetings with Highways to discuss the grass verge works on Tees Road. <i>No update.</i>
BW3	Dormanstown– public realm	In development	Play area improvement in development. Meeting within team to see how this can be taken forward. Site meeting with contractor has taken place - Contractor has met with flooring specialists on site – awaiting quotes. Chasing quotes from CLS. <i>Newly appointed funding officer to be involved in the project to move it forward.</i>

BW4	Longbeck– public realm	In development	Contracts for both Cat Flatt Lane and Pontac Road play area improvements have been awarded to HAGS. Legal contracts being drafted and work to begin in the new year.
BW5	St Germain's– public realm	Complete	Improvements to the high street to be developed Land ownerships established. Bus shelter off Marske roundabout is now complete. New project including improvements to the steps from Marske cemetery to the beach agreed. Awaiting costs. Steps and railing improvements have taken place – snagging issues to be resolved. Meeting with councillors taken place confirming a very small amount of public realm money is left.
BW6	Zetland– public realm	Complete	
BW7	Kirkleatham– public realm	In delivery	Public Realm schemes developed – street furniture/bins and fencing/railings. CCTV installed; contribution from Beyond Housing secured. Locations for street furniture agreed. New railing quotes obtained. Highways to install railings. Railings to be installed to help reduce ASB. Awaiting quotes. Councillors are looking at options to spend their remaining monies in the ward.
BW8	Eston– public realm	In development	Public Realm schemes being developed – street furniture and fencing. Members have asked for bins to be bought – order to be raised. CCTV agreed to be bought with contribution from Beyond Housing secured. Awaiting deliveries. Street furniture requested delivered. Locations for street furniture agreed. New railing quotes obtained. Highways to install railings As per BW12

BW9, BW10, BW11	Normanby– public realm	In delivery	Improvements to Normanby Top agreed. Highways programmed in work. Members were keen to incorporate something in purple to commemorate fallen animals. Improvements at Flatts Lane Country Park complete (dipping pond and surfacing). Outstanding work at South Park Wood under review (play area) as a priority. Remembrance Garden on Cleveland Street was complete in time for 11/11. 2 planters are still to be installed next week to enhance the space.
BW12	Eston– public realm	In development	Project to fit lighting around Eston to enhance features (Eston Square Gardens & Eston Hospital feature). Project has been quoted for an order placed. Works not to start to Jan/Feb '23. CCTV to Grange estate in Lazenby looked at, however CSG board knocked back due to not enough data put forward, CDO to try and build up more data. Play areas still to be quoted.
BW13	Grangetown– public realm	Complete	
BW14	South Bank – public realm	Complete	
BW15	Ormesby– public realm	Pre-development	Public realm improvements to library will be delivered once proposals for the building have been agreed. To be reviewed with Councillors following unsuccessful bid for external funding. Confirmed that PR funds cannot be used as part of a refurbishment budget but could be used for external public realm improvements to the garden area or for car parking for the library – officers will confirm preference with Ward Cllrs. Agreement has been reached on improvement works to the external area of the library, to include resurfacing works, measures to prevent flooding from the grassed area, and installation of outdoor furniture. Designs/Quotes have been requested ready to present to members.

BW16	Saltburn – public realm	In delivery	Works to Marine Parade and bankside steps complete. Spend of remaining allowance to be agreed in development with EC4. Remaining PR funds <£6k to be included in Foreshore project – railings along Marine Parade Ongoing development of Marine Parade knee high rail. Options presented to ward Cllrs and steer of preference provided. Cost and specification to now be refined with a view to implement early '23. Councillors have expressed a wish to proceed with a welcome arch at the entrance to Hazel Grove – officers progressing.
BW17	Brotton– public realm	In development	Improvements to sea front, Sculpture to go in place of current boat on Skinningrove beach being considered. Local sculpture artists have been approached about potential project. Meetings with local artists have taken place on site with Cllr Hunt and PDI. Looking at some of the options that have been put forward and costings.
BW18	Loftus– public realm	In development	Match funding for Deepdale Lane project. This will fund improvements to footpaths and the creation of a heritage/arts trail. It has been agreed by Ward Cllrs that the funding will now be allocated to Liverton Mines play area. No update.
BW19	Lockwood– public realm	Complete	
BW20	Lockwood– public realm	Complete	
BW21	Lockwood – public realm	Complete	Hare gateway feature installed. All works now complete.

BW22	Skelton -public realm	Complete	As per update EC31
BW23	Skelton – public realm	In delivery	Boosbeck Fitness Trail – Contract has been awarded to Play and Leisure. Legal documents are being drafted and work will begin in the new year.
BW24	Teesville – public realm	In development	Various public realm projects. Meeting with Councillors taken place and awaiting quotes for the projects discussed; road signage and parking- Highways not in support of various projects- Re-consultation with Councillors planned to determine how to spend remaining allocation Timber sculpture gateway feature being looked at. Possible street furniture to be costed.
	Wheatlands – public realm	In delivery	CCTV infrastructure and improvements on the Wheatlands walk completed Underpass improvements scheme and further works to Holyhead field in development – Work at underpass is complete inside - Complete Quote provided for the work at Holyhead Field. Awaiting start date - complete Sculpture for Wheatlands Roundabout – quote has been submitted by Vulcan Forgeworks for a “wheatlands” sculpture. Checks are being carried out in terms of suitability before an order is raised.
BW25	High Street Support Schemes	Complete	
BW26	Welcome To Redcar and Cleveland Grant schemes	Complete	

BW27	Housing Delivery vehicle	On Hold	
BW28	New walking and cycling routes	Pre development	New routes and uplifts of existing linked to our visitor economy. Discussions taking place with TVCA on the nature of the projects that are to be progressed under the funding available. Consideration to be given, in some places, within Rd2 LUF pending scheme inclusion. Currently no confirmation of LUF outcome, however, anticipate update by end Nov '22.
BW29	Schools Investment Programme		Moved to Children and Families Scrutiny Committee.
BW30	Schools – major rebuild programme		Moved to Children and Families Scrutiny Committee.
BW31	Skinningrove- Public realm	In development	A number of local artists to provide designs for a sculpture/ piece of artwork for on the beach (Near or on current boat site) Also restoration of boat by local residents currently being looked at, local residents very keen on this to happen. Planning to be submitted soon pending final go ahead from Cllrs.
BW32	Lingdale Public Realm	Complete	Timber Sculpture of Hare placed on Lingdale entrance sign. Complete.