



Our Flourishing Future

Redcar & Cleveland Borough Council Corporate Plan 2021 - 2024



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1 Introduction

Redcar & Cleveland is an amazing Borough, with proud people, strong communities, outstanding landscapes and an exciting future. We have high aspirations for the Borough, for thriving communities and a thriving economy.

This Council has a crucial role to play to support residents and improve quality of life for local people, especially those in greatest need. This Plan is designed to do just that – it sets out what we will get done to deliver councillors' commitments to residents. This is a great place already, but we have a range of ambitious plans that will make improvements to the Borough. We are balancing this

with looking after the health and safety of residents, visitors and staff in these uncertain times. The Corporate Plan is a commitment on behalf of all 59 councillors elected by you, our residents.

The Corporate Plan will help lead the Borough through the Covid pandemic and beyond. The actions and projects set out will support communities and the local economy as we emerge from Covid and provide confidence that we are investing for the long-term future of the people and place of Redcar & Cleveland. We recognise and value the excellent support from communities, voluntary groups, businesses and others and we will continue to work in

partnership to use our resources wisely and complement each other.

In summary, we are committed to:

- Tackling climate change and enhancing the environment
- Meeting our residents' needs
- Improving the appearance of the Borough and enhancing prosperity, and
- Investing public money wisely for the long term



Councillor Mary Lanigan
Leader of the Council



John Sampson
Managing Director

2 Vision

Our new vision for the Borough is:

Redcar & Cleveland Borough will be zero carbon, safer and more prosperous and attractive. People will live longer, more fulfilling and independent lives and will have access to the means of support when they need it.

“A FLOURISHING FUTURE”



3 Values

Our values as
public servants
and elected
representatives
are:



TO KEEP
COMMUNITIES
CENTRAL TO
WHAT WE DO

TO BE
CARING AND
RESPECTFUL

TO BE BOLD,
AMBITIOUS AND
ASPIRATIONAL

TO PROMOTE
EQUALITY OF
OPPORTUNITY

TO ALWAYS AIM
TO GET THE JOB
DONE TO THE
BEST OF OUR
ABILITY, WITHIN
AVAILABLE
RESOURCES

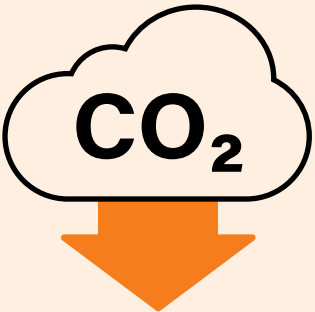
4 Corporate Priorities and our Top 12 Commitments

Listed below are our four new priorities that will guide the Council's work. Within each of the priorities is a small number of top commitments that the Council makes to local people. These are set out in more detail in the implementation plan, with specific timescales, so people know what they can expect of the Council by when.

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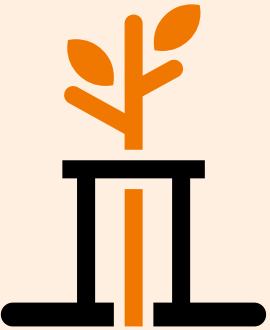
TACKLING CLIMATE CHANGE AND ENHANCING THE NATURAL ENVIRONMENT



We shall make clear how, in partnership, we will make Redcar & Cleveland carbon neutral by 2030



We shall achieve a step-change in recycling rates in the Borough



We shall support biodiversity with actions to support wildlife and plant life



MEETING RESIDENTS' NEEDS



We shall improve long-term physical health and mental well-being, get young people more active, and ultimately save lives



We shall take more preventative actions, to keep people safe, to enable more children and older people to live safely at home, with the right support at the right time



We shall further strengthen partnerships with schools and colleges to ensure young people's aspirations are raised, they get a better secondary school experience and acquire the skills they need for future jobs



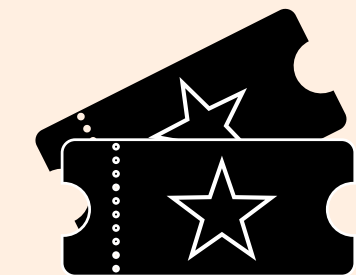
IMPROVING THE PHYSICAL APPEARANCE OF THE BOROUGH AND ENHANCING PROSPERITY



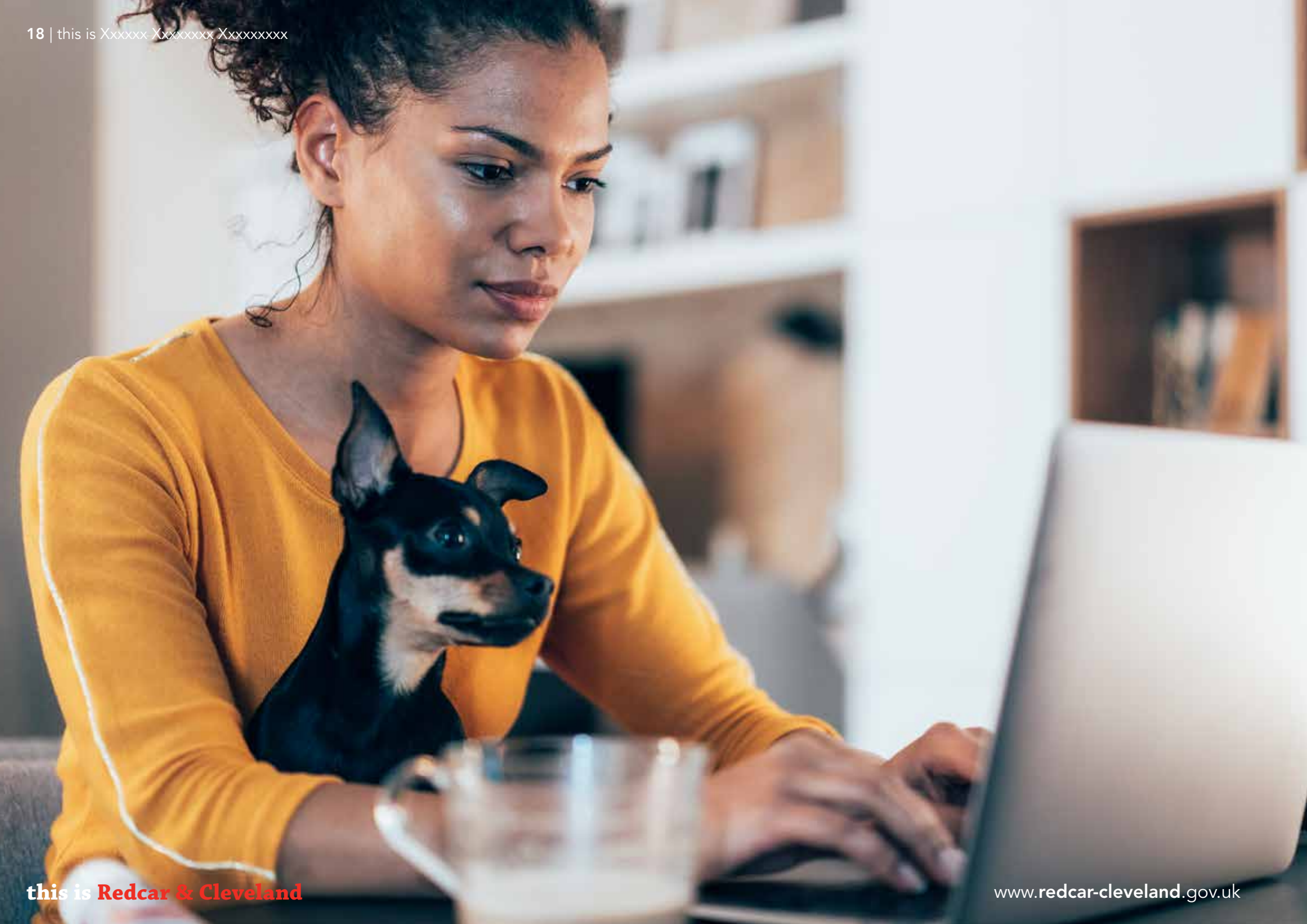
We shall be more proactive in the way we look after the appearance of our Borough



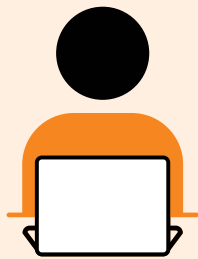
We shall progress and deliver landmark projects to create jobs, increase pride and improve quality of life



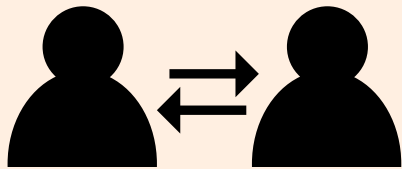
We shall have an exciting cultural and visitor offer for all to enjoy



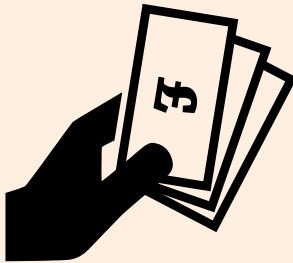
IV INVESTING FOR THE LONG-TERM



We shall make sure our Members and staff have access to training, development and support, including mental wellbeing, to enable them all to continue to do an excellent job



We shall ensure community needs are better met in localities as we rationalise our assets and buildings and manage demand by enabling people to digitally help themselves, whilst maintaining the face-to-face contact that our residents value



We shall continue to lobby Government for a fair share of resources for our Borough, whilst managing public money well, keeping the Council financially sustainable, and minimising the financial impact of Covid on local people



We will continue to focus on the Covid pandemic to keep people safe and supported as much as we possibly can, for as long as is necessary. Underpinning the 4 new priorities set out above, we make the following commitments

Dealing with the Covid Crisis

- We shall regularly review and monitor Directorate Recovery Plans to ensure they support the delivery of key services safely
- We shall continue to fully liaise with partners at local, regional and national levels, especially through the Cleveland Local Resilience forum
- We shall continue to support our staff to work from home where they can, whilst ensuring Covid-compliant workplaces for when staff need to come into work
- We shall increase the focus on our staff’s mental wellbeing throughout the pandemic
- We have already built up a significant stockpile of PPE and we shall continue monitor supplies
- We shall constantly lobby for the resources we need to keep people safe and the Council sustainable

5 Key Performance Measures

These are the key performance measures we will use to track progress.

Council Measures

- Website - Number of unique visits to council website
- All diversity measures improving
- Reduction of carbon emissions from Council estate

Adult and Communities

- Safeguarding S42 Enquiries - % of cases where the risk was reduced/ removed
- Rate of permanent admissions (65+) to residential and nursing care homes per 100,000 population (ASCOF 2A2))
- Quality of Bathing Water (seasonal, number of excellent beaches)
- Attendance at Kirkleatham Estate

Resources

- Council Tax Collection Rate
- Business Rates Collection Rate
- LGA - Cyber Security Stock take Rating (rag)
- Council Website - Bounce Rate when accessing a page

Children and Families

- Rate per 10,000 of young people on child protection plan
- Rate per 10,000 of Children in Our Care
- % of all children in foster care placed with in house foster carers (exc. those with family and friends placements)
- % of Breastfeeding at 6-8 weeks
- % of year 12/13 who are in education, employment or training (all)
- % of year 12/13 who are in education, employment or training (CioC)

Growth, Enterprise and Environment

- Crime Rate per 1000 population
- Waste - 100% Zonal Clearance Achieved
- Waste - Percentage of waste recycled or composted
- Streetscene - Number of flytipping incidents actions (not sidewaste)
- Highways - Availability of Principal Road Network
- Proportion of fleet ultra low emissions or electric
- Growth - Number of people supported into work
- Percentage claiming out of work benefit
- Average weekly wage
- Planning/Growth - Housing delivery against target
- Planning - Quality of Decisions - the percentage of major planning applications granted on appeal over two year period (Statutory)
- Planning - Quality of Decisions - the percentage of minor planning applications granted on appeal over two year period (Statutory)



6 Reporting Progress

We will report progress on our commitments in the new Corporate Plan to residents via the Council magazine, delivered to every household.

We will report progress on the whole plan in our Annual Report to residents each March.

We will report progress to Councillors via:

- Reports to Cabinet
- Reports to Scrutiny and Improvement Committees
- An annual report to Borough Council

